

How To Set Cabinets

*Keeping product organized (and displayed)
by category has benefits for both the customer
AND the store.*

- helps customers find the type of or specific style they're looking for
- helps store associates find the specific styles they are trying to sell
- ability to see exactly what product has sold and needs replenished
- maximizes cabinet space
- fewer products in back stock means more product ready to sell

TWO WAYS TO SET A CABINET

1 BY COLLECTION:

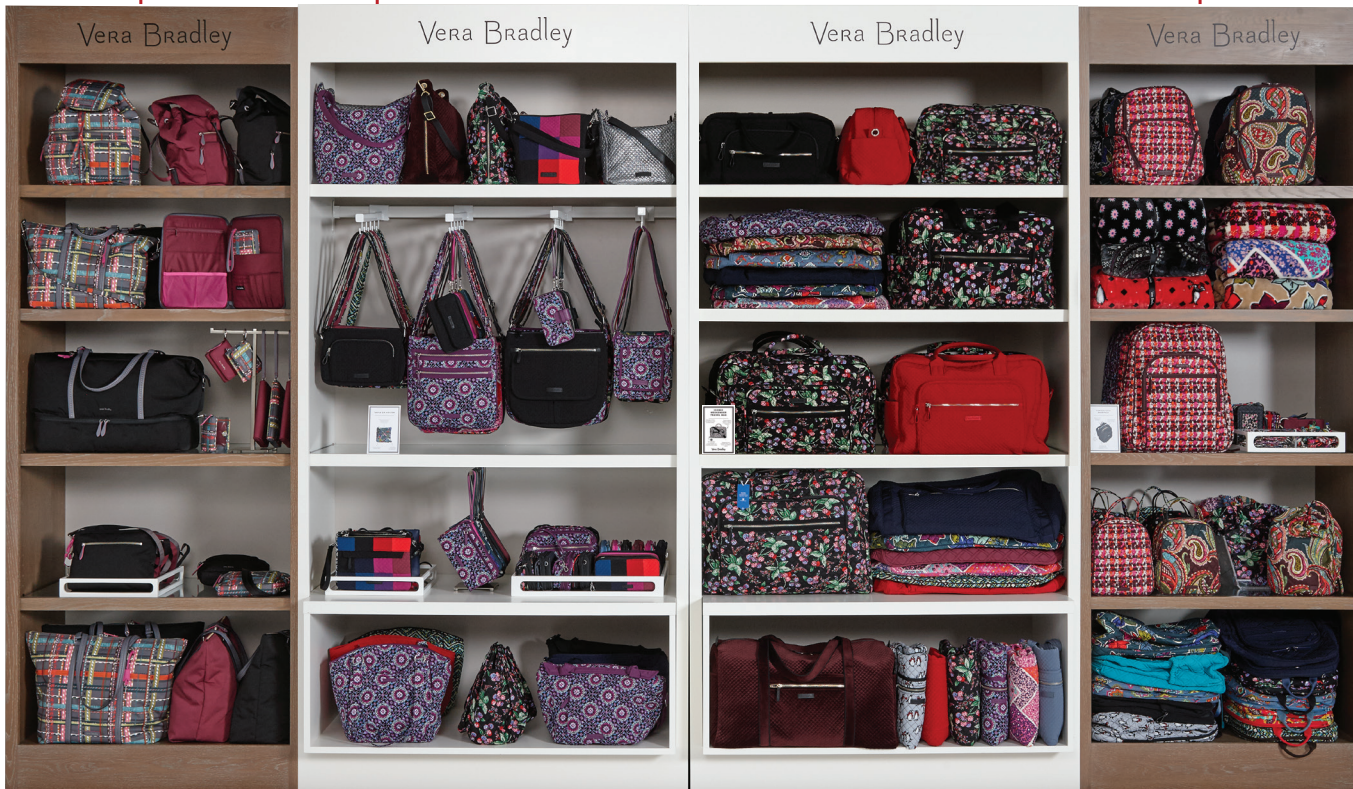
It's easy to see every style with limited inventory in the display.
The product relates to each other by fabrication or theme.

2 INVENTORY SOLUTION:

Product is grouped into categories based on style type or theme then displayed with all styles of that category in one or more cabinets.
examples: crossbodies / totes / travel / backpacks & lunch bags / handbags

Set BY COLLECTION

Set as AN INVENTORY SOLUTION



STEP 1

Organize all product by category.

STEP 2

Begin placing product on shelves.

- Start with the category's top-selling & Beautiful Solution styles at eye-level.
- Fill in the cabinet with the remaining styles from that category.
- Also use bases for carry-over or more inventory stacks of top 10 styles.

STEP 3

Evaluate each cabinet's inventory to determine what color story is available in all styles. (coordinating patterns and solids)

STEP 4

Stuff, style, and forward face a color story in each cabinet.

STEP 5

Where space permits, add in category relevant accessories.